



# USB Billboard Controller

## Features

- USB 2.0-certified, Full-Speed (12 Mbps)
  - Supports native Billboard Device Class Driver
  - Integrated USB termination resistors
- CY7C65210/210A: Single-channel I<sup>2</sup>C interface
  - Master up to 400 kHz
  - 190 bytes for each transmit and receive buffer
- CY7C65217/217A: Dual-channel UART/I<sup>2</sup>C interface
  - UART interface
    - Supports 2 pin
    - Data rates up to 115200 bps
    - 190 bytes for each transmit and receive buffer
    - Data format: 7 or 8 data bits, 1 or 2 stop bits
    - No parity, even, odd, mark, or space parity
    - Supports parity, overrun, and framing errors
    - Supports single-channel RS-232 and RS-422 interface
  - I<sup>2</sup>C Interface
    - Master up to 400 kHz
    - 190 bytes for each transmit and receive buffer
- General-purpose input/output (GPIO) pins:
  - CY7C65210: 9
  - CY7C65217: 7
  - CY7C65210A: 11
  - CY7C65217A: 9
- 2560 bytes flash for storing configuration parameters
- Billboard Device Class-specific descriptors
- Driver support for Billboard Device
  - Billboard Device Class is natively supported by Windows 10
- Clocking: Integrated 48-MHz clock oscillator
- Supports bus- or self-powered configurations

- USB Suspend mode for low power
- Operating voltage: 1.71 V to 5.5 V
- Operating temperature:
  - Commercial: 0 °C to 70 °C
  - Industrial: -40 °C to 85 °C
- ESD protection: 2.2-kV HBM
- RoHS-compliant package
  - 24-pin QFN (4.0 mm × 4.0 mm, 0.55 mm, 0.5-mm pitch)
- Ordering part number
  - CY7C65210-24LTXI
  - CY7C65217-24LTXI
  - CY7C65210A-24LTXI
  - CY7C65217A-24LTXI

## Applications

Any Type-C Device Container that supports Alternate Mode requires Billboard Device support such as:

- Dongles for Type-C
- Docking Stations
- Monitors

## Functional Description

The CY7C6521x<sup>[1]</sup> is a Full-Speed USB controller, which enumerates as a Billboard Device. It integrates a voltage regulator, an oscillator, and flash memory for storing configuration parameters, offering a cost-effective solution. CY7C6521x supports bus-powered mode and enables efficient system power management with suspend and remote wake-up signals. It is available in a 24-pin QFN package.

For a complete list of related resources, click [here](#).

## Comparison of Billboard Parts

Feature	CY7C65210	CY7C65217	CY7C65210A	CY7C65217A
Billboard Spec	1.1	1.1	1.21	1.21
Number of GPIOs	9	7	11	9
Suspend/Wakeup Support	Yes	Yes	No*	No*

\* Because these features are not relevant to Billboard, support for these features is removed.

### Note

1. CY7C6521x refers to CY7C65210, CY7C65217, CY7C65210A, and CY7C65217A.

### Block Diagram – CY7C65210/CY7C65210A



### Block Diagram – CY7C65217/CY7C65217A



### More Information

Cypress provides a wealth of data at [www.cypress.com](http://www.cypress.com) to help you to select the right device for your design, and to help you to quickly and effectively integrate the device into your design.

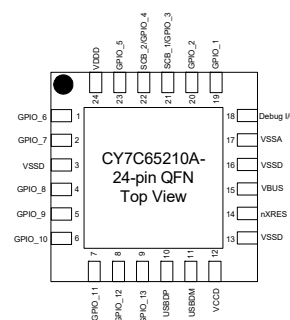
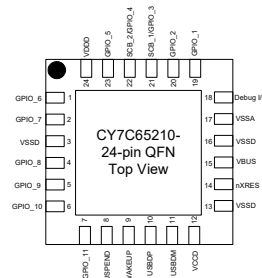
- Overview: [USB Portfolio](#), [USB Roadmap](#)
- USB 2.0 Product Selectors: [USB-Serial Bridge Controller](#), [USB to UART Controller \(Gen I\)](#), [enCoRe II](#), [enCoRe III](#), [enCoRe V](#)
- Code Examples: [USB Full-Speed](#)
- Models: [IBIS](#)

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### Pin Description – CY7C65210/CY7C65210A

Pin <sup>[2]</sup>	Type	Name	Default	Description
1	GPIO	GPIO_6	Tristate	GPIO
2	GPIO	GPIO_7	Tristate	GPIO
3	Power	VSSD	–	Digital Ground
4	GPIO	GPIO_8	Tristate	GPIO
5	GPIO	GPIO_9	Tristate	GPIO
6	GPIO	GPIO_10	Tristate	GPIO
7	GPIO	GPIO_11	POWER#	GPIO (CY7C65210)
	GPIO	GPIO_11	Tristate	GPIO (CY7C65210A)
8	Output	SUSPEND	–	On CY7C65210, this pin indicates that the device in Suspend mode. Can be configured as active LOW/HIGH using the configuration utility.
	GPIO	GPIO_12	Tristate	On CY7C65210A, this pin serves as GPIO.
9	Input	WAKEUP	–	On CY7C65210, this pin is configured to wake up the device from Suspend mode. Can be configured as active LOW/HIGH using the configuration utility.
	GPIO	GPIO_13	Tristate	On CY7C65210A, this pin serves as GPIO.
10	USBIO	USBDP	–	USB Data Signal Plus, integrates termination resistor and a 1.5-k $\Omega$ pull-up resistor
11	USBIO	USBDM	–	USB Data Signal Minus, integrates termination resistor
12	Power	VCCD	–	This pin should be decoupled to ground using a 1- $\mu$ F capacitor or by connecting a 1.8-V supply
13	Power	VSSD	–	Digital Ground
14	nXRES	nXRES	–	Chip reset, active low. Can be left unconnected or have a pull-up resistor connected if not used
15	Power	VBUS	–	VBUS Supply, 3.15 V to 5.25 V
16	Power	VSSD	–	Digital Ground
17	Power	VSSA	–	Analog Ground
18	Input	Debug I/O	–	Used for debug purpose. Should be left floating.
19	GPIO	GPIO_1	Input	Can be used as wakeup source to wakeup device from Suspend mode.
20	GPIO	GPIO_2	Tristate	GPIO
21	SCB/GPIO	SCB_1/GPIO_3	SCL	I <sup>2</sup> C SCL
22	SCB/GPIO	SCB_2/GPIO_4	SDA	I <sup>2</sup> C SDA
23	GPIO	GPIO_5	Tristate	GPIO
24	Power	VDDD	–	Supply to the device core and Interface, 1.71 V to 5.5 V

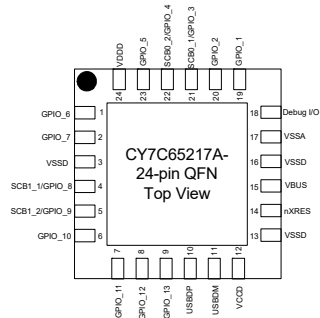
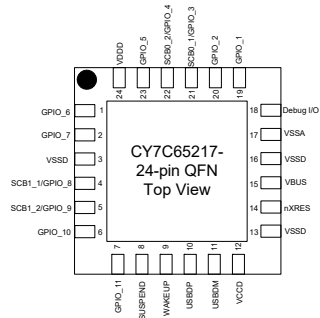


**Note**

2. Any pin acting as an Input pin should not be left unconnected.

**Pin Description – CY7C65217/CY7C65217A**

Pin <sup>[3]</sup>	Type	Name	Default	Description
1	GPIO	GPIO_6	Tristate	GPIO
2	GPIO	GPIO_7	Tristate	GPIO
3	Power	VSSD	–	Digital Ground
4	SCB/GPIO	SCB1_0/GPIO_8	RXD	UART RXD/I <sup>2</sup> C SCL
5	SCB/GPIO	SCB1_1/GPIO_9	TXD	UART TXD/I <sup>2</sup> C SDA
6	GPIO	GPIO_10	Tristate	GPIO
7	GPIO	GPIO_11	POWER#	GPIO (CY7C65217)
	GPIO	GPIO_11	Tristate	GPIO (CY7C65217A)
8	Output	SUSPEND	–	On CY7C65217, this pin indicates that the device in Suspend mode. Can be configured as active LOW/HIGH using the configuration utility.
	GPIO	GPIO_12	Tristate	GPIO
9	Input	WAKEUP	–	On CY7C65217, this pin is configured to wake up the device from Suspend mode. Can be configured as active LOW/HIGH using the configuration utility.
	GPIO	GPIO_13	Tristate	On CY7C65217A, this pin serves as GPIO.
10	USBIO	USBDP	–	USB Data Signal Plus, integrates termination resistor and a 1.5-kΩ pull-up resistor
11	USBIO	USBDM	–	USB Data Signal Minus, integrates termination resistor
12	Power	VCCD	–	This pin should be decoupled to ground using a 1-μF capacitor or by connecting a 1.8-V supply
13	Power	VSSD	–	Digital Ground
14	nXRES	nXRES	–	Chip reset, active low. Can be left unconnected or have a pull-up resistor connected if not used
15	Power	VBUS	–	VBUS Supply, 3.15 V to 5.25 V
16	Power	VSSD	–	Digital Ground
17	Power	VSSA	–	Analog Ground
18	Input	Debug I/O	–	Used for debug purpose. Should be left floating.
19	GPIO	GPIO_1	Input	Can be used as wakeup source to wakeup device from Suspend mode.
20	GPIO	GPIO_2	Tristate	GPIO
21	SCB/GPIO	SCB0_1/GPIO_3	SCL	SCB0 I <sup>2</sup> C SCL
22	SCB/GPIO	SCB0_2/GPIO_4	SDA	SCB0 I <sup>2</sup> C SDA
23	GPIO	GPIO_5	Tristate	GPIO
24	Power	VDDD	–	Supply to the device core and Interface, 1.71 V to 5.5 V



**Note**

3. Any pin acting as an Input pin should not be left unconnected.

## GPIO Configuration

GPIO Configuration Option	Description
INPUT	Input GPIO
POWER#	This active low output signal is used to control power to an external logic through a switch to cut power off during an Unconfigured USB device and USB suspend. 0 - USB device in Configured state 1 - USB device in Unconfigured state or during USB suspend mode <b>Note:</b> CY7C65210A and CY7C65217A do not support POWER#.
TRISTATE	I/O Tristated (Open-Drain)
OUTPUT	Drive LOW or HIGH

## Functional Overview

### USB and Billboard Device Functionality

#### USB

CY7C6521x has a built-in USB 2.0 Full-Speed transceiver. The transceiver incorporates the internal USB series termination resistors on the USB data lines and a 1.5-k $\Omega$  pull-up resistor on USBDP.

#### Billboard Device Functionality

CY7C6521x is used to communicate Alternate Modes supported by a Device Container to a USB Host system. CY7C6521x sends this information through BOS descriptor and string descriptors in human-readable format. CY7C6521x supports the Billboard descriptor as part of the complete BOS descriptor. The CY7C65210/65217 supports USB Billboard Device class Rev. 1.1 while the CY7C65210A/65217A supports USB Billboard Device class Rev. 1.21. For further details on the device class, refer to the [USB Billboard Device Class specification](#).

### Serial Communication

CY7C65210 and CY7C65210A have one Serial Communication Block (SCB) whereas CY7C65217 and CY7C65217A have two SCBs that implement either UART or I<sup>2</sup>C interface.

#### I<sup>2</sup>C Interface

The I<sup>2</sup>C interface implements full multi-master mode and supports up to 400 kHz. For further details on the protocol, refer to the NXP I<sup>2</sup>C specification, Rev. 5.

#### Notes

- I<sup>2</sup>C ports are not tolerant to higher voltages. Therefore, they cannot be hot-swapped or powered up independently when chip is not powered.
- The minimum fall time of the SCL is met (as per NXP I<sup>2</sup>C specification Rev5) when V<sub>DD</sub> is between 1.71 V and 3.0 V. When V<sub>DD</sub> is within the range of 3.0 V to 3.6 V, it is recommended to add a 50 pF capacitor on the SCL signal.

#### Note

4. Parity error gets detected when UART transmitter device is configured for odd parity and UART receiver device is configured for even parity.
5. Frame error gets detected when UART transmitter device is configured for 7 bits data width and 1 stop bit, whereas UART receiver device is configured for 8 bit data width and 2 stop bits.

### UART Interface

Only the SCB1 interface of CY7C65217 and CY7C65217A can be configured as a UART interface.

The 2-pin UART interface (RXD and TXD) provides asynchronous serial communication with other UART devices operating at speeds of up to 115200. It supports seven or eight data bits, one or two stop bits, odd, even, mark, space, and no parity. The UART interface supports full-duplex communication with a signaling format that is compatible with the standard UART protocol. The UART pins may be interfaced to industry-standard RS-232/RS-422 transceivers to manage different voltage levels. Common UART functions, such as parity error<sup>[4]</sup> and frame error<sup>[5]</sup>, are supported. The UART parameters can be set using native APIs.

### GPIO Interface

CY7C65210 has nine configurable GPIOs whereas CY7C65217 has 7 configurable GPIOs. CY7C65210A has 11 configurable GPIOs whereas CY7C65217A has nine configurable GPIOs.

The configurable options are as follows:

- INPUT: Input GPIO
- POWER#: Power control
- TRISTATE: I/O tristated
- OUTPUT: Drive LOW or HIGH

### Memory

CY7C6521x has a 2560-bytes configurable flash. Flash is used to store USB parameters such as VID/PID, serial number, product and manufacturer descriptors, and Billboard Device Class-specific descriptors.

## System Resources

### Power System

CY7C6521x supports USB Suspend mode to control power usage. CY7C6521x operates in bus-powered or self-powered modes over a range of 3.15 V to 5.5 V.

### Clock System

CY7C6521x has a fully integrated clock with no external components required. The clock system is responsible for providing clocks to all subsystems.

### Internal 48-MHz Oscillator

The internal 48-MHz oscillator is the primary source of internal clocking in CY7C6521x.

### Internal 32-kHz Oscillator

The internal 32-kHz oscillator is primarily used to generate clocks for peripheral operation in USB Suspend mode.

### Reset

The reset block provides reliable power-on reset and brings the device back to the default known state. The nXRES (active LOW) pin can be used by the external devices to reset CY7C6521x.

## Suspend and Resume

The CY7C65210 and CY7C65217 device asserts the SUSPEND pin when the USB bus enters the suspend state. This helps in meeting the stringent suspend current requirement of the USB 2.0 specification, while using the device in bus-powered mode. The device resumes from the suspend state under either of the two following conditions:

1. Any activity is detected on the USB bus.
2. The WAKEUP pin is asserted to generate remote wakeup to the host.

## WAKEUP

The WAKEUP pin on CY7C65210 and CY7C65217 is used to generate the remote wakeup signal on the USB bus. The remote wakeup signal is sent only if the host enables this feature through the SET\_FEATURE request. The device communicates support for the remote wakeup to the host through the configuration descriptor during the USB enumeration process.

## Internal Flash Configuration

The internal flash memory can be used to store the configuration parameters provided in [Table 1](#).

**Table 1. Internal Flash Configuration for CY7C65210/CY7C65210A**

Parameter	Default Value	Description
<b>USB Configuration</b>		
USB Vendor ID (VID)	0x04B4	Default Cypress VID. Can be configured to customer VID.
USB Product ID (PID)	0x5210	Default Cypress PID. Can be configured to customer PID.
Manufacturer string	Cypress Semiconductor	Can be configured with any string up-to 126 characters <sup>[6]</sup> .
Product string	Billboard Device	Can be configured with any string up-to 126 characters <sup>[6]</sup> .
Serial string	User-defined	Can be configured with any string up-to 126 characters <sup>[6]</sup> . If the Serial string is not configured by the user, a unique serial number will be generated using the wafer die parameters.
Power mode	Bus powered	Can be configured to bus-powered or self-powered mode.
Max current draw	100 mA	Can be configured to any value from 0 to 500 mA. The configuration descriptor will be updated based on this.
Remote wakeup	Enabled	Can be disabled on CY7C65210. Remote wakeup is initiated by asserting the WAKEUP or GPIO_1 pin.
	Disabled	On CY7C65210A, this feature is removed.
bcdDevice	0x00	Can be configured with specific binary coded decimal number.

### Note

6. Maximum available configuration space for all string descriptors is 1920 bytes. Each string descriptor can be configured up to 126 characters.

**Table 1. Internal Flash Configuration for CY7C65210/CY7C65210A (continued)**

Parameter	Default Value	Description
<b>GPIO Configuration</b>		
GPIO_1	Input	GPIO can be configured as shown in <a href="#">GPIO Configuration on page 6</a> .
GPIO_2	Tristate	
GPIO_3	I <sup>2</sup> C SCL	
GPIO_4	I <sup>2</sup> C SDA	
GPIO_5	Tristate	
GPIO_6	Tristate	
GPIO_7	Tristate	
GPIO_8	Tristate	
GPIO_9	Tristate	
GPIO_10	Tristate	
GPIO_11	Power# (CY7C65210) Tristate (CY7C65210A)	
GPIO_12	Tristate <sup>[7]</sup>	
GPIO_13	Tristate <sup>[7]</sup>	
<b>Billboard Device Class Descriptor Configuration</b>		
iAdditionalInfoURL	<a href="http://www.cypress.com/Type-C">www.cypress.com/Type-C</a>	Can be configured with any string up-to 126 characters <sup>[8]</sup> .
bNumberOfAlternateModes	0x01	Can be configured with any value from 0x01 to 0x08.
bPreferredAlternateMode	0x00	Can be configured with any value from 0x00 to 0x07.
VCONN Power	0x0000	Can be configured with any value from 0x0000 to 0x0006 or it can be configured with value 0x8000.
SVID	0xFF01	Can be configured to specific SVID.
bAlternateMode	0x01	Can be configured with any value from 0x01 to 0x08.
iAlternateModeString	Type-C to Display adapter. For further assistance, see <a href="http://help.vesa.org/dp-usb-type-c">http://help.vesa.org/dp-usb-type-c</a>	Can be configured with any string up-to 126 characters <sup>[8]</sup> .
dwAlternateModeVdo	0x000C00C5	Can be configured with any 4-byte value (applicable only for CY7C65210A/CY7C65217A).

**Notes**

7. These GPIOs are available only on CY7C65210A.

8. Maximum available configuration space for all string descriptors is 1920 bytes. Each string descriptor can be configured up to 126 characters.



**Table 2. Internal Flash Configuration for CY7C65217/CY7C65217A**

Parameter	Default Value	Description
<b>USB Configuration</b>		
USB Vendor ID (VID)	0x04B4	Default Cypress VID. Can be configured to customer VID.
USB Product ID (PID)	0x5217	Default Cypress PID. Can be configured to customer PID.
Manufacturer string	Cypress Semiconductor	Can be configured with any string up-to 126 characters <sup>[9]</sup> .
Product string	Billboard Device	Can be configured with any string up-to 126 characters <sup>[9]</sup> .
Serial string	User-defined	Can be configured with any string up-to 126 characters <sup>[9]</sup> . If the Serial string is not configured by the user then a unique serial number will be generated using the wafer die parameters.
Power mode	Bus powered	Can be configured to bus-powered or self-powered mode.
Max current draw	100 mA	Can be configured to any value from 0 to 500 mA. The configuration descriptor will be updated based on this.
Remote wakeup	Enabled	Can be disabled on CY7C65217. Remote wakeup is initiated by asserting the WAKEUP or GPIO_1 pin.
	Disabled	On CY7C65217A, this feature is removed.
bcdDevice	0x00	Can be configured with specific binary coded decimal number.
<b>GPIO Configuration</b>		
GPIO_1	Input	GPIO can be configured as shown in <a href="#">Table on page 6</a> .
GPIO_2	Tristate	
GPIO_3	SCB0 I <sup>2</sup> C SCL	
GPIO_4	SCB0 I <sup>2</sup> C SDA	
GPIO_5	Tristate	
GPIO_6	Tristate	
GPIO_7	Tristate	
GPIO_8	SCB1 UART RXD	
GPIO_9	SCB1 UART TXD	
GPIO_10	Tristate	
GPIO_11	Power#(CY7C65217)	
	Tristate(CY7C65217A)	
GPIO_12	Tristate <sup>[10]</sup>	
GPIO_13	Tristate <sup>[10]</sup>	
<b>Billboard Device Class Descriptor Configuration</b>		
iAdditionalInfoURL	<a href="http://www.cypress.com/Type-C">www.cypress.com/Type-C</a>	Can be configured with any string up-to 126 characters <sup>[9]</sup> .
bNumberOfAlternateModes	0x01	Can be configured with any value from 0x01 to 0x08.
bPreferredAlternateMode	0x00	Can be configured with any value from 0x00 to 0x07.
VCONN Power	0x0000	Can be configured with any value from 0x0000 to 0x0006 or it can be configured with value 0x8000.
SVID	0xFF01	Can be configured to specific SVID.
bAlternateMode	0x01	Can be configured with any value from 0x01 to 0x08.
iAlternateModeString	Type-C to Display adapter. For further assistance, see <a href="http://help.vesa.org/dp-usb-type-c">http://help.vesa.org/dp-usb-type-c</a>	Can be configured with any string up-to 126 characters <sup>[9]</sup> .
dwAlternateModeVdo	0x000C00C5	Can be configured with any 4-byte value (applicable only for CY7C65210A and CY7C65217A).

**Notes**

9. Maximum available configuration space for all string descriptors is 1920 bytes. Each string descriptor can be configured up to 126 characters.

10. These GPIOs are available only on CY7C65217A.

## Electrical Specifications

### Absolute Maximum Ratings

Exceeding maximum ratings<sup>[11]</sup> may shorten the useful life of the device.

Storage temperature ..... -55 °C to +100 °C

Ambient temperature with power supplied (Industrial) ..... -40 °C to +85 °C

Supply voltage to ground potential

V<sub>DDD</sub> ..... 6.0 V

V<sub>BUS</sub> ..... 6.0 V

V<sub>CCD</sub> ..... 1.95 V

V<sub>GPIO</sub> ..... V<sub>DDD</sub> + 0.5 V

Static discharge voltage ESD protection levels:  
 2.2-kV HBM per JESD22-A114

Latch-up current ..... 140 mA

Current per GPIO ..... 25 mA

### Operating Conditions

T<sub>A</sub> (ambient temperature under bias)

Commercial ..... 0 °C to 70 °C

Industrial ..... -40 °C to +85 °C

V<sub>BUS</sub> supply voltage ..... 3.15 V to 5.50 V

V<sub>DDD</sub> supply voltage ..... 1.71 V to 5.50 V

V<sub>CCD</sub> supply voltage ..... 1.71 V to 1.89 V

### Device-Level Specifications

All specifications are valid for -40 °C ≤ T<sub>A</sub> ≤ 85 °C, T<sub>J</sub> ≤ 100 °C, and 1.71 V to 5.50 V, except where noted.

**Table 3. DC Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
V <sub>BUS</sub>	V <sub>BUS</sub> supply voltage	3.15	3.30	3.45	V	Set and configure the correct voltage range using a configuration utility for V <sub>BUS</sub> . Default 5 V.
		4.35	5.00	5.5	V	
V <sub>DDD</sub>	V <sub>DDD</sub> supply voltage	1.71	1.80	1.89	V	Used to set I/O and core voltage. Set and configure the correct voltage range using a configuration utility for V <sub>DDD</sub> . Default 3.3 V.
		2.0	3.3	5.5	V	
V <sub>CCD</sub>	Output voltage (for core logic)	–	1.80	–	V	Do not use this supply to drive the external device. <ul style="list-style-type: none"> <li>• 1.71 V ≤ V<sub>DDD</sub> ≤ 1.89 V: Short the V<sub>CCD</sub> pin with the V<sub>DDD</sub> pin</li> <li>• V<sub>DDD</sub> &gt; 2 V – Connect a 1-μF capacitor (Cefc) between the V<sub>CCD</sub> pin and ground</li> </ul>
Cefc	External regulator voltage bypass	1.00	1.30	1.60	μF	X5R ceramic or better.
I <sub>DD1</sub>	Operating supply current	–	20	–	mA	USB 2.0 FS, UART at 1-Mbps single channel, no GPIO switching.
I <sub>DD2</sub>	USB Suspend supply current	–	5	–	μA	Does not include current through a pull-up resistor on USB DP.

**Note**

11. Usage above the Absolute Maximum conditions may cause permanent damage to the device. Exposure to Absolute Maximum conditions for extended periods of time may affect device reliability. When used below Absolute Maximum conditions but above normal operating conditions, the device may not operate to specification.

**Table 4. AC Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
Fall Time_FS	FS USB Fall Time	–	7.815	–	ns	90% to 10% of full swing, 50-pF load
Rise Time_FS	FS USB Rise Time	–	8.367	–	ns	10% to 90% of full swing, 50-pF load
TRFM_FS	FS Rise/Fall Matching	–	107.024	–	%	–
VCRS_FS	FS Crossover Voltage	–	1.797	–	V	–
TDJ1	FS Driver Jitter (next)	–	–0.339	–	ns	–
TDJ2	FS Driver Jitter (paired)	–	–0.285	–	ns	–
TFDEOP	FS Differential to EOP Skew	–	–0.076	–	ns	–
F1	Frequency	47.04	48	48.96	MHz	Non-USB mode
F2		47.88	48	48.12	MHz	USB mode
Zout	USB driver output impedance	28	–	44	$\Omega$	–
Twakeup	Wakeup from USB Suspend mode	–	25	–	$\mu$ s	–

**GPIO**
**Table 5. GPIO DC Specification**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
$V_{IH}^{[12]}$	Input voltage HIGH threshold	$0.7 \times V_{DDD}$	–	–	V	CMOS Input
$V_{IL}$	Input voltage LOW threshold	–	–	$0.3 \times V_{DDD}$	V	CMOS Input
$V_{IH}^{[12]}$	LVTTL input, $V_{DDD} < 2.7$ V	$0.7 \times V_{DDD}$	–	–	V	–
$V_{IL}$	LVTTL input, $V_{DDD} < 2.7$ V	–	–	$0.3 \times V_{DDD}$	V	–
$V_{IH}^{[12]}$	LVTTL input, $V_{DDD} \geq 2.7$ V	2	–	–	V	–
$V_{IL}$	LVTTL input, $V_{DDD} \geq 2.7$ V	–	–	0.8	V	–
$V_{OH}$	CMOS output voltage HIGH level	$V_{DDD} - 0.4$	–	–	V	$I_{OH} = 4$ mA, $V_{DDD} = 5$ V +/- 10%
$V_{OH}$	CMOS output voltage HIGH level	$V_{DDD} - 0.6$	–	–	V	$I_{OH} = 4$ mA, $V_{DDD} = 3.3$ V +/- 10%
$V_{OH}$	CMOS output voltage HIGH level	$V_{DDD} - 0.5$	–	–	V	$I_{OH} = 1$ mA, $V_{DDD} = 1.8$ V +/- 5%
$V_{OL}$	CMOS output voltage LOW level	–	–	0.4	V	$I_{OL} = 8$ mA, $V_{DDD} = 5$ V +/- 10%
$V_{OL}$	CMOS output voltage LOW level	–	–	0.6	V	$I_{OL} = 8$ mA, $V_{DDD} = 3.3$ V +/- 10%
$V_{OL}$	CMOS output voltage LOW level	–	–	0.6	V	$I_{OL} = 4$ mA, $V_{DDD} = 1.8$ V +/- 5%
Rpullup	Pull-up resistor	3.5	5.6	8.5	k $\Omega$	–
Rpulldown	Pull-down resistor	3.5	5.6	8.5	k $\Omega$	–
$I_{IL}$	Input leakage current (absolute value)	–	–	2	nA	25 °C, $V_{DDD} = 3.0$ V
$C_{IN}$	Input capacitance	–	–	7	pF	–
Vhysttl	Input hysteresis LVTTL; $V_{DDD} > 2.7$ V	25	40	C	mV	–
Vhyscmos	Input hysteresis CMOS	$0.05 \times V_{DDD}$	–	–	mV	–

**Note**

12.  $V_{IH}$  must not exceed  $V_{DDD} + 0.2$  V.

**Table 6. GPIO AC Specification**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
T <sub>RiseFast1</sub>	Rise Time in Fast mode	2	–	12	ns	V <sub>DDD</sub> = 3.3 V/ 5.5 V, Cload = 25 pF
T <sub>FallFast1</sub>	Fall Time in Fast mode	2	–	12	ns	V <sub>DDD</sub> = 3.3 V/ 5.5 V, Cload = 25 pF
T <sub>RiseSlow1</sub>	Rise Time in Slow mode	10	–	60	ns	V <sub>DDD</sub> = 3.3 V/ 5.5 V, Cload = 25 pF
T <sub>FallSlow1</sub>	Fall Time in Slow mode	10	–	60	ns	V <sub>DDD</sub> = 3.3 V/ 5.5 V, Cload = 25 pF
T <sub>RiseFast2</sub>	Rise Time in Fast mode	2	–	20	ns	V <sub>DDD</sub> = 1.8 V, Cload = 25 pF
T <sub>FallFast2</sub>	Fall Time in Fast mode	20	–	100	ns	V <sub>DDD</sub> = 1.8 V, Cload = 25 pF
T <sub>RiseSlow2</sub>	Rise Time in Slow mode	2	–	20	ns	V <sub>DDD</sub> = 1.8 V, Cload = 25 pF
T <sub>FallSlow2</sub>	Fall Time in Slow mode	20	–	100	ns	V <sub>DDD</sub> = 1.8 V, Cload = 25 pF

## nXRES

**Table 7. nXRES DC Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
V <sub>IH</sub>	Input voltage HIGH threshold	0.7 × V <sub>DDD</sub>	–	–	V	–
V <sub>IL</sub>	Input voltage LOW threshold	–	–	0.3 × V <sub>DDD</sub>	V	–
R <sub>pullup</sub>	Pull-up resistor	3.5	5.6	8.5	kΩ	–
C <sub>IN</sub>	Input capacitance	–	5	–	pF	–
V <sub>hysxres</sub>	Input voltage hysteresis	–	100	–	mV	–

**Table 8. nXRES AC Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
T <sub>resetwidth</sub>	Reset pulse width	1	–	–	μs	–

## UART Specifications

**Table 9. UART AC Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
F <sub>UART</sub>	UART bit rate	0.3	–	3000	kbps	Single SCB: TX + RX Dual SCB: TX or RX

## I<sup>2</sup>C Specifications

**Table 10. I<sup>2</sup>C AC Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
F <sub>I2C</sub>	I <sup>2</sup> C frequency	1	–	400	KHz	–

## Flash Memory Specifications

**Table 11. Flash Memory Specifications**

Parameter	Description	Min	Typ	Max	Units	Details/Conditions
F <sub>end</sub>	Flash endurance	100K	–	–	cycles	–
F <sub>ret</sub>	Flash retention. T <sub>A</sub> ≤ 85 °C, 10K program/erase cycles	10	–	–	years	–

## Application Schematic

Figure 1 shows the application schematic for CY7C65210. Refer to the [Pin Description – CY7C65210/CY7C65210A](#) on page 4 for signal details.

**Figure 1. CY7C65210 Application Schematic**



Figure 2 shows the application schematic for CY7C65210A. Refer to the [Pin Description – CY7C65210/CY7C65210A](#) on page 4 for signal details.

**Figure 2. CY7C65210A Application Schematic**

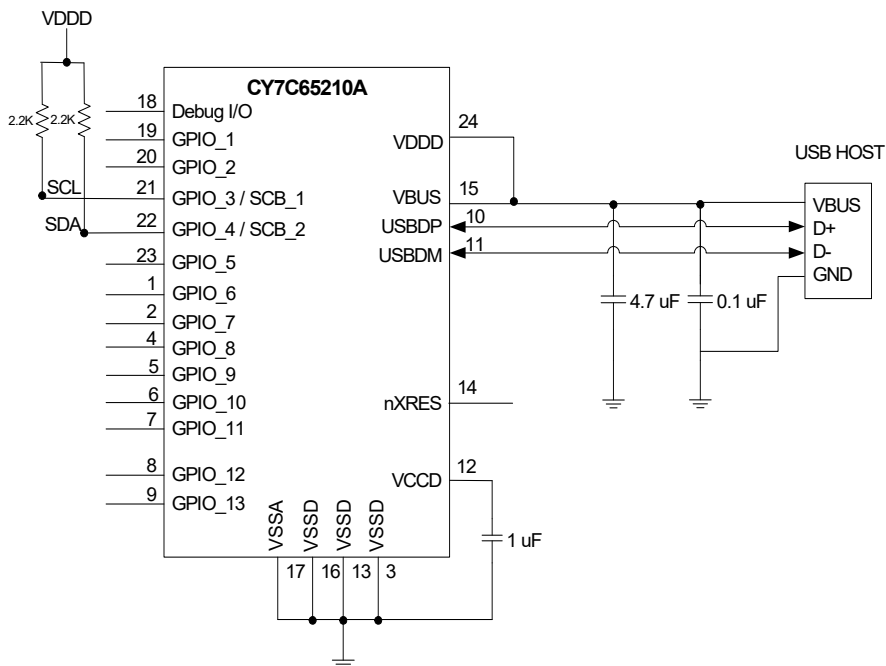


Figure 3 shows the application schematic for CY7C65217. Refer to the [Pin Description – CY7C65217/CY7C65217A](#) on page 5 for signal details.

**Figure 3. CY7C65217 Application Schematic**



Figure 4 shows the application schematic for CY7C65217A. Refer to the [Pin Description – CY7C65217/CY7C65217A](#) on page 5 for signal details.

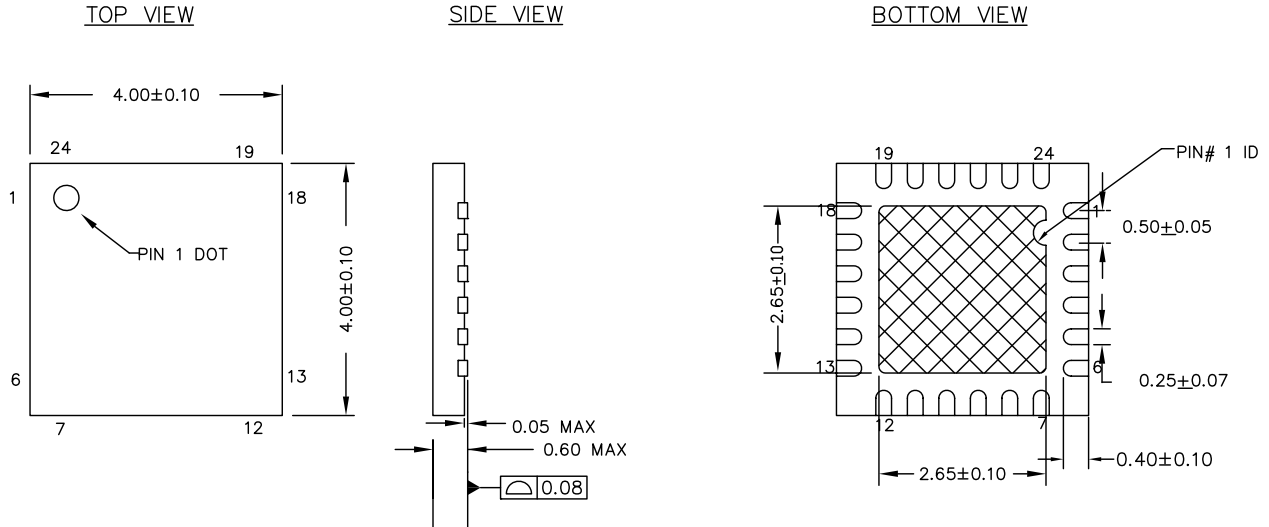
**Figure 4. CY7C65217A Application Schematic**





## Packaging Information

Figure 5. 24-pin QFN (4 mm × 4 mm × 0.55 mm) LQ24A 2.65 × 2.65 E-Pad (Sawn) Package Outline, 001-13937



**NOTES :**

1.  HATCH IS SOLDERABLE EXPOSED METAL.
2. REFERENCE JEDEC # MO-248
3. PACKAGE WEIGHT :  $29 \pm 3$  mg
4. ALL DIMENSIONS ARE IN MILLIMETERS

001-13937 \*F

**Table 13. Package Characteristics**

Parameter	Description	Min	Typ	Max	Units
$T_A$	Operating ambient temperature	-40	25	85	°C
THJ	Package $\theta_{JA}$	-	18.4	-	°C/W

**Table 14. Solder Reflow Peak Temperature**

Package	Maximum Peak Temperature	Maximum Time at Peak Temperature
24-pin QFN	260 °C	30 seconds

**Table 15. Package Moisture Sensitivity Level (MSL), IPC/JEDEC J-STD-2**

Package	MSL
24-pin QFN	MSL 3



## Acronyms

**Table 16. Acronyms Used in this Document**

Acronym	Description
BOS	binary device object store
ESD	electrostatic discharge
GPIO	general purpose input/output
HBM	human-body model
I <sup>2</sup> C	inter-integrated circuit
MCU	microcontroller unit
OSC	oscillator
PID	product identification
SCB	serial communication block
SCL	I <sup>2</sup> C serial clock
SDA	I <sup>2</sup> C serial data
SIE	serial interface engine
SVID	standard or vendor ID
UART	Universal Asynchronous Receiver/Transmitter
USB	Universal Serial Bus
VID	vendor identification

## Document Conventions

### Units of Measure

**Table 17. Units of Measure**

Symbol	Unit of Measure
°C	degree Celsius
DMIPS	Dhrystone million instructions per second
kΩ	kilo-ohm
KB	kilobyte
kHz	kilohertz
kV	kilovolt
Mbps	megabits per second
MHz	megahertz
mm	millimeter
V	volt

## Document History Page

Document Title: CY7C65210/CY7C65217/CY7C65210A/CY7C65217A, USB Billboard Controller				
Document Number: 001-97082				
Revision	ECN	Orig. of Change	Submission Date	Description of Change
**	4715309	MVTA	04/10/2015	New data sheet.
*A	4839996	MVTA	07/22/2015	Updated <a href="#">Features</a> : Replaced 10 with 9 under “General-purpose input/output (GPIO) pins”. Replaced “1536 bytes flash for storing configuration parameters” with “2560 bytes flash for storing configuration parameters”. Updated “Pin Description – CY7C65210”: Updated details corresponding to pins 18, 19, 21 and 22. Updated <a href="#">Functional Overview</a> : Updated <a href="#">GPIO Interface</a> : Updated description. Updated <a href="#">Memory</a> : Updated description. Updated <a href="#">Internal Flash Configuration</a> : Updated <a href="#">Table 1</a> : Updated details corresponding to Serial string, and Remote wakeup parameters under “USB Configuration”. Removed GPIO_0 parameter and its details under “GPIO Configuration”. Updated details corresponding to iAdditionalInfoURL, and iAlternateModeString parameters under “Billboard Device class Descriptor Configuration”. Updated <a href="#">Packaging Information</a> : spec 001-13937 – Changed revision from *E to *F.
*B	4881560	MVTA	08/13/2015	Updated Document Title to read as “CY7C65210/CY7C65217, USB Billboard Controller”. Added CY7C65217 part related information in all instances across the document. Replaced CY7C65210 with CY7C6521x in the required instances across the document. Updated <a href="#">Features</a> : Updated details under “I <sup>2</sup> C interface”. Updated <a href="#">Functional Description</a> : Added Note 1 and referred the same note in CY7C6521x. Added “Block Diagram – CY7C65217”. Added “Pin Description – CY7C65217”. Updated <a href="#">Functional Overview</a> : Added <a href="#">UART Interface</a> . Updated <a href="#">Internal Flash Configuration</a> : Updated <a href="#">Table 1</a> : Updated details corresponding to GPIO_3, and GPIO_4 parameters under “GPIO Configuration”. Added <a href="#">Table 2</a> . Updated <a href="#">Serial Communication</a> : Updated description. Updated <a href="#">GPIO Interface</a> : Updated description. Updated <a href="#">Application Schematic</a> : Added <a href="#">Figure 3</a> . Updated <a href="#">Ordering Information</a> : Updated part numbers.
*C	5310895	MVTA	06/16/2016	Updated <a href="#">Features</a> : Updated details under “Driver support for Billboard Device”. Updated “Pin Description – CY7C65217”: No changes in detail. Removed all existing shades. Updated <a href="#">GPIO Configuration</a> : Added “TRISTATE” and “OUTPUT” options.

**Document History Page** *(continued)*

Document Title: CY7C65210/CY7C65217/CY7C65210A/CY7C65217A, USB Billboard Controller				
Document Number: 001-97082				
Revision	ECN	Orig. of Change	Submission Date	Description of Change
*C (cont.)	5310895	MVTA	06/16/2016	Updated <a href="#">Functional Overview</a> : Updated <a href="#">USB and Billboard Device Functionality</a> : Updated <a href="#">Billboard Device Functionality</a> : Updated description. Updated <a href="#">UART Interface</a> : Added Note 4 and referred the same note in "parity error". Added Note 5 and referred the same note in "frame error". Updated <a href="#">GPIO Interface</a> : Updated description. Updated <a href="#">Internal Flash Configuration</a> : Updated <a href="#">Table 2</a> : Updated details corresponding to GPIO_8 and GPIO_9 parameters under "GPIO Configuration". Updated <a href="#">Electrical Specifications</a> : Added <a href="#">UART Specifications</a> . Updated <a href="#">Application Schematic</a> : Updated <a href="#">Figure 3</a> .
*D	5768506	AESATMP8	06/09/2017	Updated logo and Copyright.
*E	5920593	UMSH	10/13/2017	Updated Document Title to read as "CY7C65210/CY7C65217/CY7C65210A/CY7C65217A, USB Billboard Controller". Added CY7C65210A, CY7C65217A parts related information in all instances across the document. Updated Pin Description – CY7C65210/CY7C65210A: Replaced "CY7C65210" with "CY7C65210/CY7C65210A" in heading. Updated details corresponding to pins 7, 8 and 9. Updated Pin Description – CY7C65217/CY7C65217A: Replaced "CY7C65217" with "CY7C65217/CY7C65217A" in heading. Updated details corresponding to pins 7, 8 and 9. Updated <a href="#">GPIO Configuration</a> : Updated details in "Description" column corresponding to POWER# option. Updated <a href="#">Functional Overview</a> : Updated <a href="#">USB and Billboard Device Functionality</a> : Updated <a href="#">Billboard Device Functionality</a> : Updated description. Updated <a href="#">Internal Flash Configuration</a> : Updated <a href="#">Table 1</a> : Updated details corresponding to Serial string, and Remote wakeup parameters under "USB Configuration". Updated details corresponding to GPIO_11 parameter under "GPIO Configuration". Added GPIO_12, GPIO_13 parameters and their details under "GPIO Configuration". Added dwAlternateModeVdo parameter and its details under "Billboard Device Class Descriptor Configuration". Updated <a href="#">Table 2</a> : Updated details corresponding to Serial string, and Remote wakeup parameters under "USB Configuration". Updated details corresponding to GPIO_11 parameter under "GPIO Configuration". Added GPIO_12, GPIO_13 parameters and their details under "GPIO Configuration". Added dwAlternateModeVdo parameter and its details under "Billboard Device Class Descriptor Configuration". Updated <a href="#">Application Schematic</a> : Added <a href="#">Figure 2</a> . Added <a href="#">Figure 4</a> . Updated <a href="#">Ordering Information</a> : Updated part numbers.
*F	6118883	MUTH	04/02/2018	Updated to new template. Completing Sunset Review.

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